



2012

OQNHE Media Policy

The Oman Quality Network in Higher Education (OQNHE) is an independent, non-profit network of Omani higher education institutions (HEIs) focused on quality enhancement in higher education. OQNHE strives to develop a strong and vibrant higher education sector by improving the quality in higher education within the Sultanate of Oman. The OQNHE recognizes that effective communication with the media is vital to carry out its mission and to sustain public support.

Record of Amendments

Section / Sub-section number	Summary of Amendment	Reason for Amendment	Date of Amendment

1. Policy Statement:

OQNHE aims to provide accurate, comprehensive and timely dissemination of information to all stakeholders.

2. Scope

The OQNHE media policy applies to all its members. In case of any member being contacted by the media, they should be directed to the OQNHE media team.

3. Terms of Reference

- To increase awareness of the OQNHE throughout the higher education sector in Oman.
- To promote a positive image of OQNHE to the higher education community in Oman.
- To provide a transparent approach in communicating and addressing any issue related to the work of OQNHE.
- To provide information regarding any recent events or news releases to the public.
- To provide information regarding the seminars, workshops, conferences organized by OQNHE.
- To provide information regarding OQNHE publications.
- To provide information regarding any significant changes in OQNHE policies.
- To ensure the protection of copyright of any material published by OQNHE.

4. Roles and Responsibilities

Members of the OQNHE are responsible for all the content published on websites, newspapers and social media such as face book and are also responsible:

- To direct media queries to OQNHE media members
- To ensure consistency in communication of all public releases to be issued by the OQNHE
- To ensure that no confidential or sensitive information is published in the media

- To be respectful to all stakeholders
- To give precise and honest information
- To make sure that all OQNHE events and activities are disseminated in a timely manner.

5. Procedure for Publication

Media releases on OQNHE events and activities must be approved by the Executive Committee of the OQNHE before it is issued.

6. Media Tools

The OQNHE website will be the official tool to communicate with the members and higher education institutions in the Sultanate of Oman. The news and events will be posted on the website as well as the quarterly newsletter. The website of OQNHE will also have social media tools and techniques such as face book and twitter. Any news, articles which needs to be published by the members either through the website or local news paper needs to be sent to Fakhriya Al Habsi, OQNHE Administrative Officer through her email fakhriya@oaaa.gov.om.

7. Further Information

For further information regarding this policy, please contact OQNHE Administrative Officer at 24121606.